#### SELF HOUSE OPEN HOUSE OPEN HOUSE OPEN HOUSE OPEN HOUSE OPEN HOUSE OPEN HOUSE

# JULY 9<sup>th</sup>,10<sup>th</sup>, 2022 CHALET PACKAGE







Become an integral part in launching the next 100 years of the Selfridge Air National Guard Base. The Selfridge Open House and Air Show gives attendees a thrilling, up close and personal experience with the finest military aircraft in the nation and the great American ingenuity behind them. It's our way of celebrating one of the oldest air fields in the United States and the courageous men and women who have served or are currently serving our country.



As a marketing partner, your brand will be seen by an estimated 200,000 plus extremely engaged show attendees, as well as 500,000 fans streaming the show online. Plus, sponsors will enjoy significant exposure through our marketing and social media efforts. Because we are a non-profit, 100% of your sponsorship money is tax-deductible, with all the profit going toward making a positive difference in the Selfridge community. See how you can be

part of this extraordinary event today.

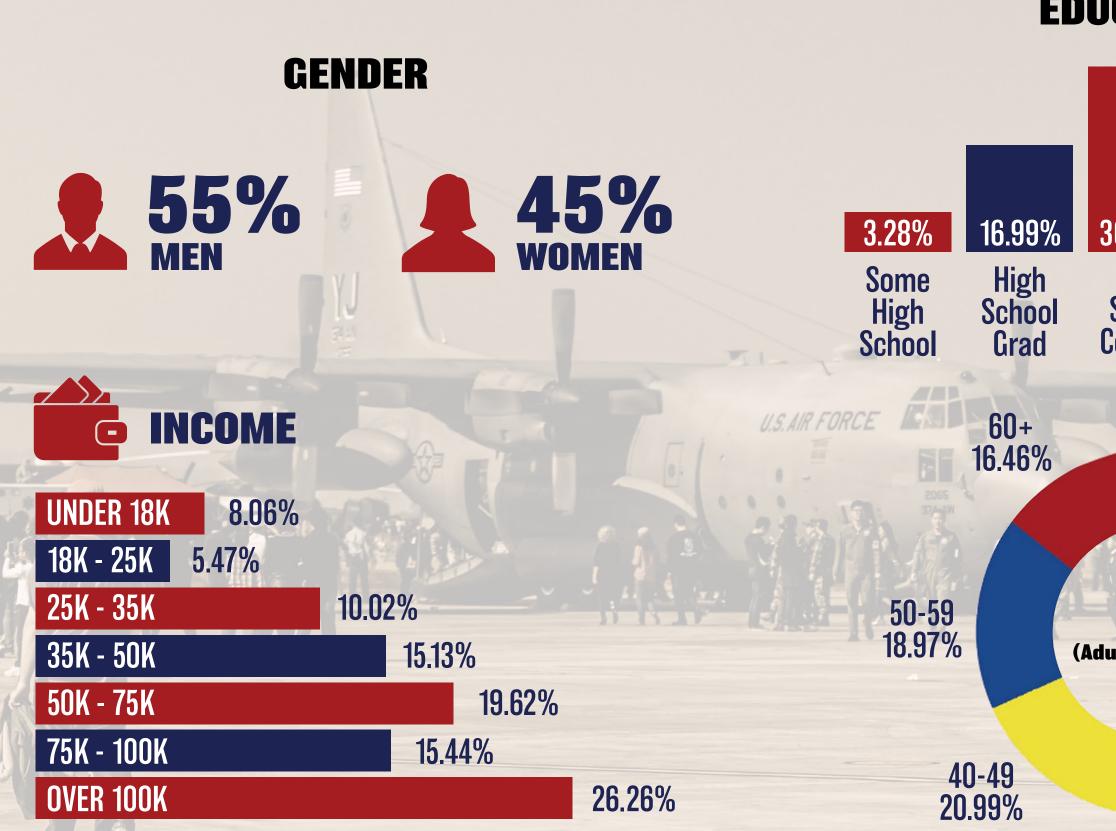






# ATTENDS **OUR AIR** SHOW?





#### **EDUCATION**

#### 36.29%

28.88%

Some College 4-year Degree Post

Grad

14.57%

18-29

23.59%

ACE (Adult Spectators)

> 30-39 19.99%

#### **DISTANCE TRAVELED HOME OWNERSHIP** Less than 10 miles 31.5% \_\_\_\_\_ 21.96% 10-20 miles \_\_\_\_\_ 66.57% **20-40 miles** 13,44% OWN -----40-60 miles 9.25% -----60-80 miles 5.55% -----80-100 miles 4.09%

Survey Question: Do you currently hold a pilot's license?

YES: 9.55% NO: 90.45%

Survey Question: Are you currently taking flying lessons?





#### 7.5% OTHER

NO: 60.5%

# SATURDAY/SUNDAY AIR SHOW OPPORTUNITIES

 $(\bullet)$ 



### CHALET PACKAGE

20x 20 brandable tent , shaded seating and tables provided
Total seating - 100
100 Chalet passes for your invited guests
30 VIP parking passes
VIP restrooms
1/4 Page program ad or credit towards larger display ads
Catering Available for additional fee

## COST // \$6,000 PER DAY





# TEAMSELFRIDGE.COM



