

PREPARE YOUR BRAND FOR TAKEOFF



Become an integral part in launching the next 100 years of the Selfridge Air National Guard Base by placing an ad in the 2022 Selfridge Open House and Air Show official program. This community event being held July 9-10, 2022 gives attendees a thrilling, up close and personal experience with the finest military aircraft in the nation and the great American ingenuity behind them.

Your company and brand will have the opportunity to be exposed to an estimated 175,000 plus extremely engaged show attendees.

GENDER



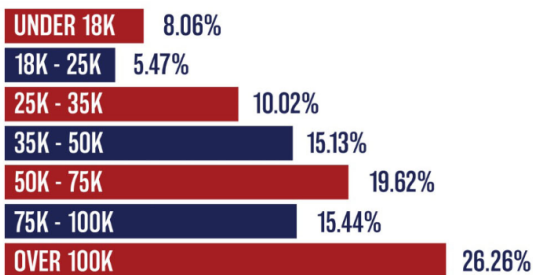
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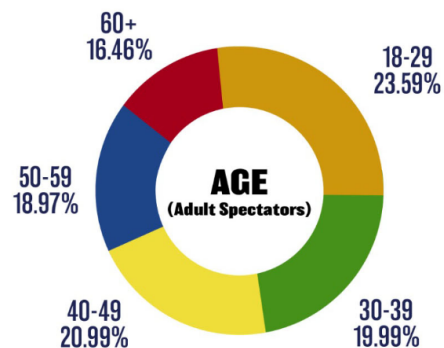
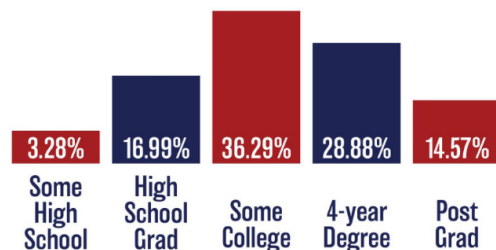
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WOMEN



INCOME



EDUCATION



The 2022 Selfridge Open House and Air Show official program is produced and sold by Selfridge Base Community Council (BCC) and funds raised are used by the BCC to fund our community driven efforts of continuous support to Team Selfridge members through their non-profit support groups. Whether you are a returning advertiser or are new to our event, please help us continue the tradition of providing an outstanding program to attendees.



PREPARE YOUR BRAND FOR TAKEOFF



2022 OFFICIAL PROGRAM ADVERTISING CONTRACT

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Advertising Agency (if applicable): _____

Agency Contact and Phone: _____

☐ I would like my ad to appear in the 2022 Open House Program
at a cost of \$_____ for a _____ page ad.

I understand that my artwork and payment must be received by the deadline.

Signed: _____

Date: _____

AD SIZES

BUSINESS CARD

(3.88 X 2.25") \$200

1/4 PAGE

(3.63 X 4.88") \$500

1/2 PAGE VERTICAL

(3.75 X 10.13") \$750

1/2 PAGE HORIZONTAL

(7.75 X 5") \$750

FULL PAGE

(7.75 X 10.13") \$1200

Premium locations are available on
first come, first paid basis.

Return completed contract,
payment and artwork to:

Selfridge Base Community Council
PO Box 450064
Selfridge ANG Base, MI 48045-5029

Make check payable to:
Selfridge Base Community Council

Email: showprogram@teamselfridge.com

PAYMENT AND ARTWORK DUE BY MARCH 30

ADVERTISING DESIGN SPECIFICATIONS

- Preferred digital art files are PDF and EPS
- We recommend 300 dpi for photographs and 1200 dpi for bitmaps. All fonts must be outlined
- If ad submitted is not to size or specifications, client will be responsible for resizing to specs. In the event that the client cannot, we will resize the ad to the best of its ability with the resources at hand
- The BCC cannot be responsible for quality of ad reproduction

QUESTIONS?

Your 2022 Air Show Open House team program is here to help. Please contact us for assistance or with any questions:

Kim Atwood	586-709-6102
Susan Burkhardt	586-405-3792
Janina Jacobs	586-777-5610
Vicki McIntosh	586-381-8913
Drema Isaac	586-212-2515

