

# 2026



# SELFRRIDGE OPEN HOUSE



***FUELING FREEDOM, DEFENDING HOME***

# SPONSORSHIP PACKAGES

**OPEN HOUSE • AIR SHOW**

**Family Day - May 29, 2026**

**Open House - May 30 and May 31, 2026**



*BECOME AN INTEGRAL PART IN THE*

# **SELF**FRIDGE 2026 AIR SHOW

The Selfridge Open House and Air Show gives attendees a thrilling, up close and personal experience with the finest military aircraft in the nation and the great American ingenuity behind them. It's our way of celebrating one of the oldest air fields in the United States and the courageous men and women who have served or are currently serving our county.

## **BE A PART OF THE MAGIC OF AVIATION**

- View some of America's most sophisticated and valued aviation technology
  - Participate in a family friendly show with no admission charge
    - Spend the day in an outdoor venue
- Be a part of one of the largest attended events in Michigan
  - Viewed around the globe via Live Air Show TV broadcast
    - Supports American Veterans and their families

As a marketing partner, your brand will be seen by an estimated 200,000 plus extremely engaged show attendees, as well as 500,000 fans streaming the show online. Plus sponsors will enjoy significant exposure through our marketing and social media efforts. Because we are a non-profit, 100% of your sponsorship money is tax-deductable, with all the profit going toward making a positive difference in the Selfridge community. See how you can be part of this extraordinary event.

### **FOR SPONSORSHIP CONTACT**

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# HOW TO BE A PART OF IT

## TITLE SPONSOR

**COST \$50,000**

- Name on video and Air Show website (Govt restriction noted)
- Media coverage and on site signage (Govt restriction noted)
- Interview during show with Live Air Show TV each day Interview with Macomb County Chamber
- Tent/tables/chairs for promotional items/per day
- Ad on SANG BCC Air Show website
- Two premium chalet/day
- 100 VIP wristbands per day
- 30 VIP parking passes/day
- Two VIP tables at Friday event/signage and speaking opportunity
- Private meet and greets with civilian acts
- Branded golf cart with valet
- Banner on bottom of Live Air Show TV

## MEDIA SPONSOR

**COST \$25,000**

- Presenting sponsor of Live Air Show TV
- Interview during show with Live Air Show TV each day Interview with Macomb County Chamber
- Tent/tables/chairs for promotional items/day
- One premium Chalet/day
- 75 passes/day
- 20 VIP parking passes/day
- Branded golf cart with valet
- Banner on bottom of Live Air Show TV





# FRIDAY NIGHT VIP EVENT

**COST \$25,000**

- One premium Chalet/day
- 20 VIP Parking passes/day
- Four VIP tables at Friday Event
- Mention in all relevant digital, website, and press communications;  
COMPANY INTERVIEW INCLUDED
- Tent, tables, chairs for promotional items/day
- Private meeting with acts (govt restriction noted)
- Branded golf cart with valet



# STEAM SPONSOR

**COST \$25,000**

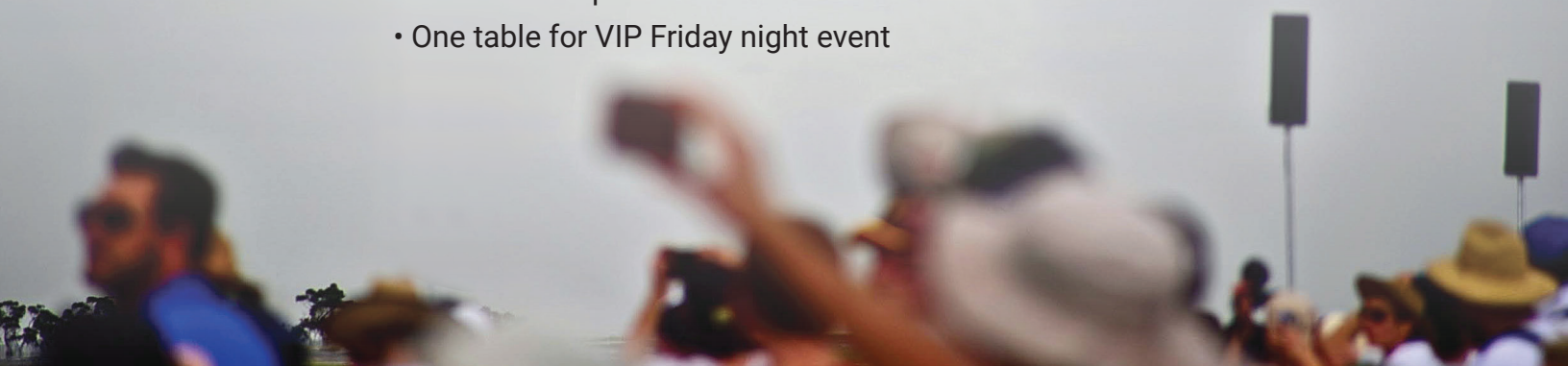
- STEAM area presented by your company
- Minimum of 4 events over the months prior to Airshow
- Allocated space on both
- Saturday & Sunday in STEAM Expo areas
- Mention in all relevant digital, website, and press communications;  
COMPANY INTERVIEW INCLUDED
- Branding at all STEAM events; sponsor provides the banners, etc...
- One table at VIP Friday night event
- Ability to distribute company promotional items

# KID ZONE SPONSORS

**2 Available**

**COST \$12,500 EACH**

- Split Naming rights for Kids' Zone area
- Mention in all relevant digital, website and marketing materials for this area
- Onsite signage at entrance of Kids' Zone
- 20' x 20' tent provided with one table and two chairs
- One table for VIP Friday night event





## VETERAN'S AREA SPONSORS

**COST \$12,500 EACH**

**2 Available**

- Veteran's Zone presented by your company
- Mention in all communications relating to this area
- Dedicated press release
- 20' x 20' tent provided for promotional efforts
- Table and 2 chairs provided
- One table for VIP Friday night event



## DRONE PERFORMANCE SPONSOR

**COST \$10,000 – FRIDAY NIGHT**

- One VIP table for the Friday night event
- Shoutout for sponsoring the event during dinner
- Logo on sponsorship banners
- Logo on SANG BCC Air Show Website
- 1 Minute Interview shown on SANG BCC Air Show Website

## PARKING & TRANSPORTATION SPONSORS

**COST \$10,000 EACH**

**2 Available**

- Logo on vehicles
- One table for VIP Friday night event
- Name on directional signage toward Parking
- Onsite Signage in Parking Area
- One Chalet for One Show Day
- Branding on Transport Golf Carts (Excludes Headline Sponsors' Carts)



# OASIS SPONSOR

**COST \$10,000**

The Oasis features restrooms, water, air-conditioned childcare tents, and refuse areas, ensuring a comfortable and convenient experience for all attendees.

- Branding opportunities at all 4 Oasis locations
- One Chalet



# CHALET PACKAGE

**COST \$6,500 PER DAY (SATURDAY OR SUNDAY) OR \$12,000 FOR BOTH DAYS**

- Exclusive 20' x 20' tent space with the option to customize branding
- Comfortable shaded seating arrangements with tables for up to 100 guests
- 100 exclusive Chalet passes for your invited attendees
- 30 VIP parking passes for hassle-free parking
- Access to upscale VIP restrooms
- Catering services available upon request (additional fees apply)

# SPONSOR OF ACTS

**COST \$5,000 PER ACT**

- Sponsorship of selected civilian acts (Military is excluded)
- Logo visibility at the Act show
- Your sponsorship highlighted during live broadcasts of the Air Show

# VETERAN PARKING SPONSOR

**COST \$5,000**

- Prominent logo placement on all signage in the designated parking area
- Exclusive booth space within the Veteran Area



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